

# DROVE SIGNIFICANT REVENUE GROWTH YOY DURING PEAK HOLIDAY SEASON

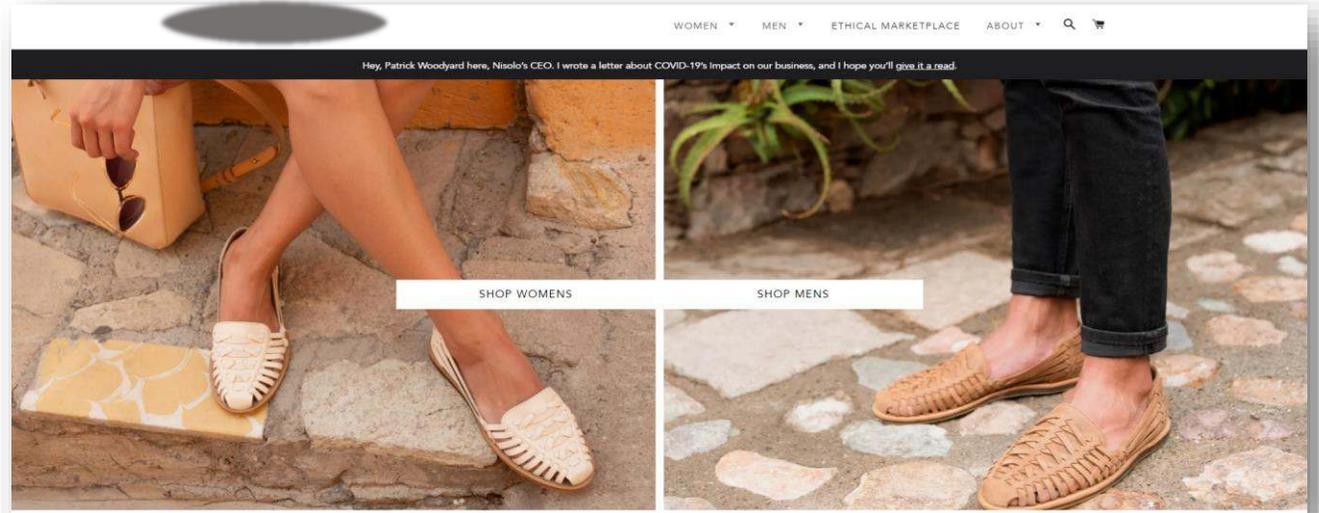
## Nisolo Business Challenges

- Newer player in luxury and sustainable marketplace
- Profitable growth and expansion
- Spending efficiently across multiple channels

## (un)Common Approach

- Mid funnel investment expansion
- Restructured campaigns for scaling
- Redistributed channel spend based on performance data

## (un)Common Results



Q4 Spend & Revenue 2017 - 2019

